

MYDATA welcomes new representative in Mid Atlantic region

TÄBY, SWEDEN – Alfred Freire of LM Instruments new sales representative in Mid Atlantic region.

MYDATA is pleased to announce new representation in the Mid Atlantic region, including Maryland, Virginia, W. Virginia, and Delaware. Alfred Freire, owner of LM Instruments, has been appointed sales representative for MYDATA's SMT assembly solutions in this area.

"We are excited to have Alfred Freire representing our company," says Liz Morrill, Regional Sales Manager of MYDATA automation, Inc. "With over 20 years of industry experience, spanning aerospace, medical, automotive and semiconductor market segments — to name a few, he will be a valuable resource to our customers."

Alfred Freire is a member of ASQ (American Society for Quality) and has been trained as a 6 Sigma Black Belt. In addition, he is the secretary of the Capital Chapter of SMTA (Surface Mount Technology Association) and an advisor to the MIT Enterprise Forum of Washington DC / Baltimore.

"Alfred provides a rare combination of deep technical knowledge, along with true sales professionalism. I am convinced our customers and prospects will see the benefit of this new partnership immediately," Liz Morrill concludes.

For more information, please contact:

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About Micronic Mydata AB

Micronic Mydata AB is a global high-tech company that develops, manufactures and markets laser-based pattern generators for the production of photomasks as well as advanced surface mount technology (SMT) equipment for flexible production of electronics. Pattern generators are used by the world's leading electronics companies for the manufacture of television and computer displays, semiconductor circuits and advanced electronic packaging. SMT equipment, which includes software applications, is used for the surface mounting of electronic components and stencil-free jetting of solder paste. SMT equipment is used by large and small manufacturers of electronics in the aerospace, aviation and telecom sectors. Headquartered in Stockholm, Sweden, Micronic Mydata has subsidiaries in China, France, Germany Japan, Singapore, South Korea, Taiwan, the Netherlands, United Kingdom and the United States. Micronic Mydata AB (publ) is listed on NASDAQ OMX, Stockholm, Small Cap: MICR. For more information, please visit our web site at: www.micronic-mydata.com